

Women
IMPACT **X**

empowering
WOMEN
WORLDWIDE

21 - 22 - 23 NOVEMBER 2024

MILANO TALENT GARDEN CALABIANA & ONLINE



WOMENX IMPACT CONTINUES TO BREAK THE RULES IN 2024!

A community that spreads success stories, creativity, and tenacity, creating opportunities and positive experiences for women and beyond (our community is indeed open to men as well).

A constantly growing network of professionals that fosters innovation!

WomenX Impact aims to increase the number of women in leadership positions.

We aspire to be a tangible reference in the world of female empowerment, setting an example of alliance among women and serving as a meeting point that also includes men.

Today, **WomenX Impact** is a community of over 20.000 professionals that continuously thrives with physical and digital networking events and opportunities. This includes local meetups, ongoing training, mentoring programs, job placement services, career coaching, an annual subscription, and much more.

In this way, today, our international community contributes to creating opportunities throughout the year among female leaders, realizing entrepreneurial projects, developing ideas, and constantly learning.

Over **160 speakers from around the world** will take the stage at the WomenX Impact Summit, bringing to life a one-of-a-kind event entirely dedicated to female leadership, empowerment, and the future of work!

An **outstanding lineup** of speakers with experience in large companies and international settings will share their strategies and successful case studies.

Moreover, thanks to **three simultaneous stages**, there will be a succession of keynote speeches as well as panel discussions on environment, creativity, social media, digital work, and many other current topics. Practical workshops on marketing, personal growth, career, and entrepreneurship will also be held.

Numerous networking opportunities will also be available to provide insights and growth opportunities for today's and tomorrow's women leaders!





BREAKING THE RULES TO CELEBRATE ORDINARY WOMEN DOING EXTRAORDINARY THINGS.

Spreading success stories, creativity, and tenacity in creating opportunities and positive experiences, even in challenging times like the present.

The Summit is designed to facilitate discussions and share national and international testimonies that serve as both inspirational and educational for those who aspire to look beyond borders, challenge the status quo, reinvent themselves, or create something new.

ACKNOWLEDGING ALL THOSE WHO HAVE DISTINGUISHED THEMSELVES AND MADE A DIFFERENCE IN THEIR RESPECTIVE FIELDS.

Entrepreneurs, Managers, C-Level Executives, Content Creators

Success case studies shared by women for women (and beyond).

Testimonials and discussion panels designed to encourage reflection, positive cross-pollination, and the discovery of unique content crafted by exceptional professionals.



A CONTINUOUS FULL IMMERSION OF UPDATES AND TRAINING.

Professionals from around the world coming together in a single event.

The first step in the journey towards building a new idea of leadership. A unique exploration of the realms of entrepreneurship, innovation, digital transformation, sustainability, communication, all through a feminine perspective.



AN EXCLUSIVE VENUE IN MILAN

Talent Garden Calabiana will be the epicentre of the Summit.

A unique venue, easily accessible by all means of transportation, offering an extraordinary experience in the modern and dynamic setting of the Talent Garden Calabiana congress centre.

Set in an innovative atmosphere, the modern facility and well-equipped spaces will be the perfect stage for the upcoming edition of WomenX Impact.



A WORLD TO EXPLORE

Browse through the slides to delve into everything that WomenX Impact represents today.

OUR NUMBERS

- 01 THE EVENT
- 02 THE ECOSYSTEM
- 03 THE COMMUNITY

WOMENX SUMMIT

- 01 SPEAKERS
- 02 SPONSORS
- 03 MEDIA

JOIN US

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- 02 MEDIA PARTNERSHIPS
- 03 SPONSORSHIPS

BEYOND THE EVENT

- 01 CORPORATE EVENTS
- 02 WOMENX TALKS
- 03 PODCAST WOMEN CHANGEMAKERS
- 04 WOMENX ROADSHOWS
- 05 MEMBERSHIP
- 06 MENTORING
- 07 STARTUP COMPETITION



OUR NUMBERS

01 THE EVENT

An event with extraordinary success, since its inaugural edition in 2021, has seen high-level participation and engagement from both companies and attendees.

Interest has grown steadily over the years, as evidenced by the significant numbers that the WomenX Impact Summit has achieved in just 3 years.



The statistics from the latest edition

+2800 *Participants*

+160 *Speakers*

+90 *Partners & Sponsors*

+250 *Ambassadors*

02 THE ECOSYSTEM

WomenX Impact, however, is much more than a single event. Around the Summit, a **comprehensive 360° ecosystem on the topics of leadership, entrepreneurship, and women's empowerment** has been established, featuring ongoing activities, events, news, and in-depth insights throughout the year. It's a veritable media platform engaging over 20,000 individuals.

+15.000 *Newsletter Subscribers*

+50 *WomenX Talks*

+50 *Meetups in Italy & abroad*



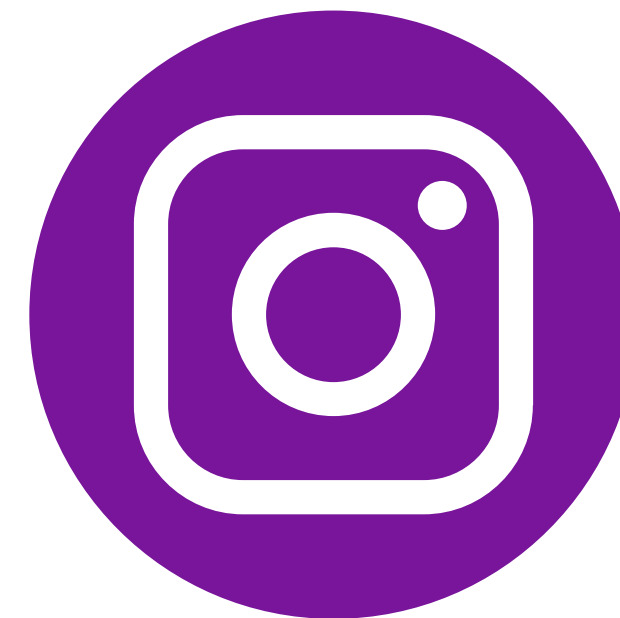


15% male
85% female

20 to 50 years old

+29K

Follower



+10.500

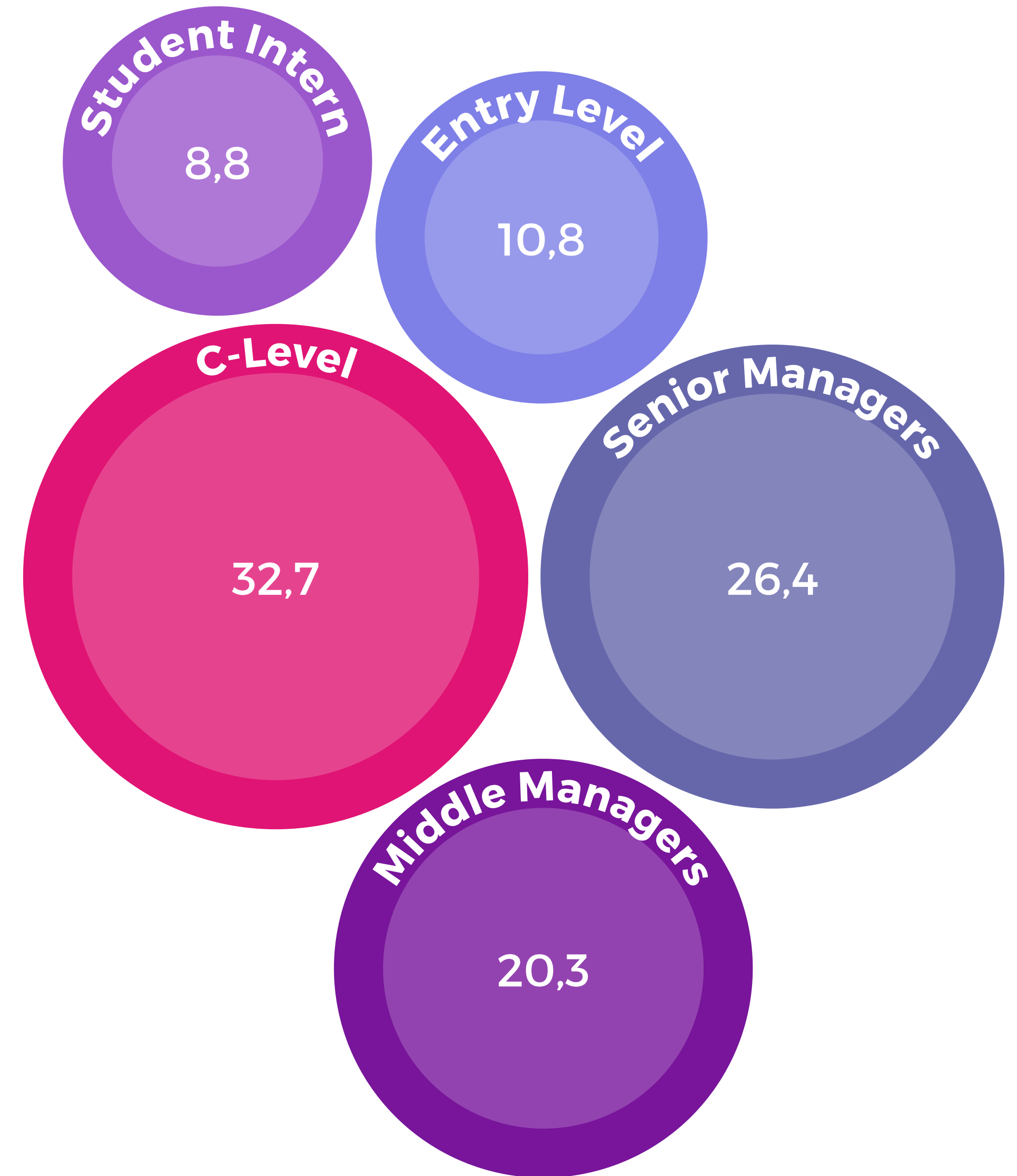
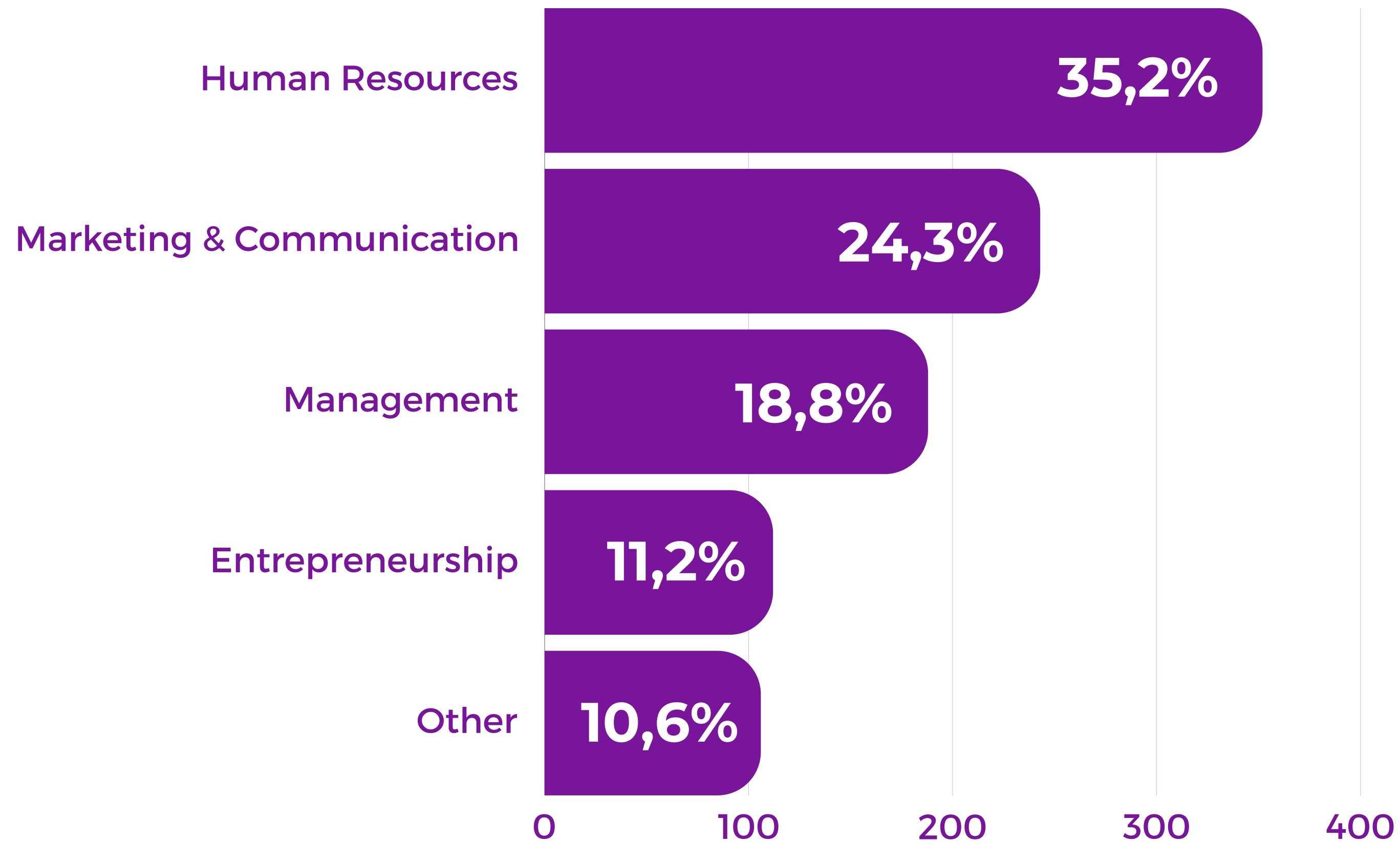


+2.000



+17.200

CAREER REPRESENTATIONS



03 THE COMMUNITY

Launched in the spring of 2022, the WomenX Impact Community represents the ideal space for those looking to embark on a journey of personal and professional growth. In just over a year and a half, **over 500 individuals have chosen to purchase the annual subscription** and participate in our networking, mentoring, and training activities.

+500 *Community Members*

+110 *Mentoring Pairs*

+80 *Podcast Episodes*



WOMENX SUMMIT

WOMENX IMPACT SUMMIT, THE MOST ANTICIPATED INTERNATIONAL EVENT OF THE YEAR DEDICATED TO FEMALE LEADERSHIP!

A unique journey through the realms of entrepreneurship, leadership, career, digital and sustainable innovation, and much more.

A great opportunity to listen to great minds and share innovative ideas, a meeting to broaden knowledge and support professional growth. The first step in the journey towards building a new leadership.

[WATCH THE VIDEO OF THE 2023 EDITION](#)





01 SPEAKERS

Over 500 high-level speakers from around the world have graced the WomenX Impact stage to **share their stories of success and inspiration.**

C-level executives from large multinational corporations, start-ups, and small entrepreneurial ventures have shared their experiences, engaging participants in informative and practical activities.

[**DISCOVER THE FULL LINE-UP**](#)

ENGAGED IN WOMENX IMPACT



Parma

**Kristen
Anderson**

Board Member @
European Women
on Boards | ex Chief
Diversity and
Inclusion Officer



San Francisco

**Federica
Cascia**

Head of Brand
Strategy



Sidney

**Chiara
Longhi**

APJ Digital
Innovation
Enterprise Lead



London

**Eleanor
Cavanagh-
Lomas**

VP for People &
Communities



Milan

**Annalisa
Muccioli**

Chief Executive
Officer
@ EniProgetti



Milan

**Margot
Olifson**

COO



ENGAGED IN WOMENX IMPACT



Milan

**Marta
Bonzanini**

Marketing Lead,
Spain & Italy @
Airbnb



Milan

**Michela
Rubegni**

Marketing Director
EU @ Alibaba



Madrid

**Mariangiola
Mollicone**

Head of Western
Europe Renewables
and Managing
Director Eni
Plenitude
Renewables Spain



Milan

**Olimpia
Di Venuta**

Diversity & Inclusion
Manager @ Gruppo
Mediobanca



Milan

**Pegah
Moshir-Pour**

Corporate
Responsibility @ EY
| Digital Ethics &
Human Rights
Activist



Milan

**Vittorio
Martinelli**

Managing Director
& MSD Division
Manager



ENGAGED IN WOMENX IMPACT



Milan

**Irene
Montone**

Media & Creative
Business Lead



Milan

**Carmen
Carulli**

Country
Procurement
Director @ L'Oreal
Italia SpA



Milan

**Arianna
Timeto**

Consumer
Marketing Manager
@ Acer Italia



London

**Alessandra
Mariani**

Brand Strategy
Lead, Southern
Europe & Co-Lead
of Women



Milan

**Daniela
Cerrato**

Brand Manager
Mass Market



Milan

**Federica
Ballerini**

Marketing Manager
@ Salesforce



02 SPONSORS

Among the sponsors of past editions of WomenX Impact were...



03 MEDIA

We've been featured in...

LA STAMPA

AGI > AGENZIA
ITALIA

CORRIERE DELLA SERA

VANITY FAIR

Rai News

Roba da
DONNE

WOM

donne.it
io Siamo.

iO
DONNA

HUFFPOST

WIRED

ITALIAinforma
QUOTIDIANO ON-LINE

INSIDE
MARKETING
PULL INFORMATION

DIGITAL
COACH
DIGITAL EDUCATION FROM USA

Il mensile di business più letto
millionaire
www.millionaire.it

yahoo!finanza

WE'VE BEEN FEATURED IN...

AGI AGENZIA
ITALIA

ultimo aggiornamento 4 min fa

SEARCH

14:51 Lutto nel mondo della cultura, è morto Alberto Asor Rosa

ESPANDI

EMBED

HOME > CRONACA

WomenXImpact, stampa e cultura armi per ridurre il divario di genere

In uno degli ultimi incontri dell'evento dedicato l'empowerment femminile si è sottolineato come "il cambiamento della mentalità che è all'origine del divario di genere passa attraverso l'educazione e la stampa"

AGI AGENZIA
ITALIA

ultimo aggiornamento 1 min fa

SEARCH

09:35 L'effetto green nelle città penalizza i più deboli

ESPANDI

EMBED

HOME > CRONACA

Tutto pronto per la seconda edizione di WomenX Impact

A Bologna, ospite di FICO, torna l'evento internazionale dedicato alla leadership al femminile. Tre giorni di incontri, dibattiti, riflessioni per approfondire e combattere il tema sempre più urgente del divario di genere

Consapevolezza al femminile



CRONACA

Al Fico di Bologna dal 23 al 25 novembre

L'empowerment femminile non è un trend ma è qualcosa su cui si deve lavorare

Nella giornata contro la violenza sulle donne si conclude il summit di tre giorni tutto al femminile, una community di oltre 10.000 donne che si alimenta costantemente con eventi e occasioni di confronto e formazione

WE'VE BEEN FEATURED IN...

CORRIERE DELLA SERA / BLOG



La Nuvola del Lavoro

di Corriere - @Corriereit

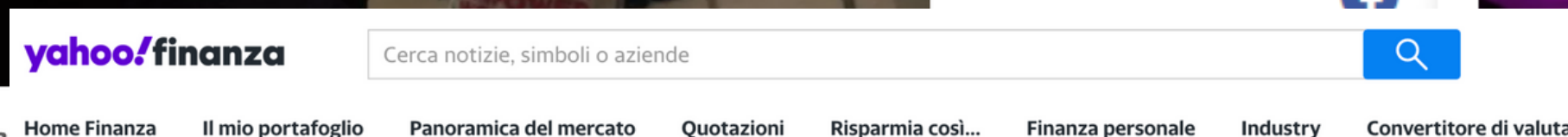


Startup Competition di WomenX Impact in partnership con Eni: aperte le candidature

/ di Huffpost Italia +



C'è tempo fino al 15 ottobre per presentare idee innovative firmate Eni, Feedel Ventures e InnovUp



WomenXImpact, stampa e cultura armi per ridurre il divario di genere

Francesca Venturi
19 novembre 2022



WE'VE BEEN FEATURED IN...

ITALIA *informa*
QUOTIDIANO ON-LINE

LOGIN

Seguici su:

WomenX Impact: countdown per il principale evento italiano sull'empowerment, la leadership e l'imprenditoria femminile

- di: Barbara Leone 11/11/2022

Condividi

Twittare

Condividi

E-mail



HOME [CORSI](#) [MASTER](#) [AZII](#)

WomenX Impact: intervista alla fondatrice Eleonora Rocca



WOMCULTURE

SFOGLIA

ELEONORA ROCCA DI WOMEN X IMPACT: "DOBBIAMO PUNTARE ALLA MERITOCRAZIA, NON ALLE QUOTE ROSA"



Roba da
DONNE

Speciali [Violenza sulle donne](#) [Femminismo](#) [Coronavirus](#) [Regali di Natale](#) [Decorazioni](#)

[NEWS](#) [BELLEZZA](#) [MAMMA](#) [MODA](#) [CUCINA](#) [SALUTE](#) [LIBRI](#)

[Curiosità](#) [Storie](#) [Animali](#) [Viaggi](#)

Home > News

"Le donne che supportano le donne cambiano il mondo": intervista a Eleonora Rocca, WomenX Impact

A cura di [Nataschia Alibani](#) - Aggiornato il 14 Ottobre 2022

Condividi su Facebook

Intervista a Eleonora Rocca, ideatrice di WomenX Impact, uno dei più importanti eventi italiani dedicati all'imprenditoria al femminile.



**JOIN IN
TOO**

01 GROUP TICKETS

Do you have partners, colleagues, clients, or suppliers interested in joining with you? Purchase tickets at stock prices... **and save up to 25%!**

Contact us at info@horizone.group to learn more!



02 MEDIA PARTNERSHIPS

Journalistic outlets, bloggers, influencers, content creators, or social and digital communities.

Being an event partner ensures visibility for your brand through the production of collaboratively developed content.

We will create a shared business model comprising newsletters, interviews, and digital content.

Partnership is an opportunity to bring unique stories to your audience.

[APPLY NOW](#)





WHAT IS INCLUDED IN THE MEDIA PARTNERSHIP?

- **2 complimentary passes** to attend the event
- **3 to 5 shared posts** on our social channels
- **Logo placement** in the media partner section of the event website and agenda
- Access to the **media lounge room** for interviews
- **Fast-track check-in** at the event
- **Exclusive access** to news and press releases
- **Direct contact** with the organizing team
- **Maximum support** in content planning

03 SPONSORSHIPS

WomenX Impact is the largest international event in Italy dedicated to female empowerment: join the change!

Taking the lead at WomenX Impact means showcasing your product, brand, or successful case study to **an audience of over 20.000 individuals**, including freelancers, managers, successful entrepreneurs, corporate representatives, bloggers, influencers, and content creators.

The Summit will also be a valuable networking opportunity and a chance for engagement with the community of sponsors and partners who will be involved in the event in various capacities.

[APPLY YOUR COMPANY NOW](#)



MAIN SPONSOR

30.000€

*until 31.03.24 then 35.000€

- ✓ Co-Branded Event with Product Exclusive
- ✓ 5 Single Rooms in a 4-star Hotel
- ✓ Customized 20sqm booth
- ✓ 20-minute Keynote Speech
- ✓ 10 PREMIUM pass (lunches & VIP dinner)
- ✓ 20 VISITOR passes
- ✓ 20 ONLINE passes
- ✓ 30% discount on tickets for guests
- ✓ 5 newsletters (database of 15k contacts)
- ✓ 5 social media posts
- ✓ 5 blog articles
- ✓ Dedicated interview in the Media Room
- ✓ Logo placement in all physical and digital event materials
- ✓ Inclusion of promotional material and gadgets in the event's welcome bags

1 slot available

CHOOSE THE PERFECT PACKAGE FOR YOUR NEEDS

DIAMOND SPONSOR

17.000€

*until 31.03.24 then 20.000€

- ✗ Co-Branded Event with Product Exclusive
- ✗ 5 Single Rooms in a 4-star Hotel
- ✓ Customized 12sqm booth
- ✓ 20-minute Keynote Speech
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- ✓ 10 ONLINE passes
- ✓ 30% discount on tickets for guests
- ✓ 3 newsletters (database of 15k contacts)
- ✓ 5 social media posts
- ✓ 5 blog articles
- ✓ Dedicated interview in the Media Room
- ✓ Logo placement in all physical and digital event materials
- ✓ Inclusion of promotional material and gadgets in the event's welcome bags

3 slot available

TOP SPONSOR

9.000€

*until 31.03.24 then 11.000€

- ✗ Co-Branded Event with Product Exclusive
- ✗ 5 Single Rooms in a 4-star Hotel
- ✓ Customized 8sqm booth
- ✓ 20-minute Keynote Speech
- ✓ 3 PREMIUM pass (lunches & VIP dinner)
- ✓ 6 VISITOR passes
- ✓ 6 ONLINE passes
- ✓ 20% discount on tickets for guests
- ✓ 2 newsletters (database of 15k contacts)
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- ✓ 3 blog articles
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7 slot available

PLATINUM SPONSOR

6.000€

*until 31.03.24 then 8.000€

- ✗ Co-Branded Event with Product Exclusive
- ✗ 5 Single Rooms in a 4-star Hotel
- ✗ Customized 8sqm booth
- ✓ Participation in a 40-minute Panel
- ✓ 2 PREMIUM pass (lunches & VIP dinner)
- ✓ 4 VISITOR passes
- ✓ 4 ONLINE passes
- ✓ 20% discount on tickets for guests
- ✓ 1 newsletters (database of 15k contacts)
- ✓ 2 social media posts
- ✓ 2 blog articles
- ✓ Dedicated interview in the Media Room
- ✓ Logo placement in all physical and digital event materials
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7 slot available

GOLD SPONSOR

3.000€

*until 31.03.24 then 4.500€

- ✗ Co-Branded Event with Product Exclusive
- ✗ 5 Single Rooms in a 4-star Hotel
- ✗ Customized 8sqm booth
- ✗ Participation in a 40-minute Panel
- ✓ 1 PREMIUM pass (lunches & VIP dinner)
- ✓ 2 VISITOR passes
- ✓ 2 ONLINE passes
- ✓ 15% discount on tickets for guests
- ✗ 1 newsletters (database of 15k contacts)
- ✓ 2 social media posts
- ✓ 2 blog articles
- ✗ Dedicated interview in the Media Room
- ✓ Logo placement in all physical and digital event materials
- ✗ Inclusion of promotional material and gadgets in the event's welcome bags

7 slot available

STARTUP SPONSOR

1.500€

*until 31.03.24 then 2.500€

- ✗ Co-Branded Event with Product Exclusive
- ✗ 5 Single Rooms in a 4-star Hotel
- ✗ Customized 8sqm booth
- ✗ Participation in a 40-minute Panel
- ✗ 1 PREMIUM pass (lunches & VIP dinner)
- ✓ 2 VISITOR passes
- ✓ 2 ONLINE passes
- ✓ 15% discount on tickets for guests
- ✗ 1 newsletters (database of 15k contacts)
- ✓ 1 social media post
- ✓ 1 blog article
- ✗ Dedicated interview in the Media Room
- ✓ Logo placement in all physical and digital event materials
- ✗ Inclusion of promotional material and gadgets in the event's welcome bags

until sold out

The packages are customizable, with the possibility to add additional extra services: podcast, talks, VIP Dinner, and more.

CHOOSE THE PERFECT PACKAGE FOR YOUR NEEDS

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3 slot available

MAIN SPONSOR

30.000€

*until 31.03.24 then 35.000€

- ✓ Co-Branded Event with Product Exclusive
- ✓ 5 Single Rooms in a 4-star Hotel
- ✓ Customized 20sqm booth
- ✓ 20-minute Keynote Speech
- ✓ 10 PREMIUM pass (lunches & VIP dinner)
- ✓ 20 VISITOR passes
- ✓ 20 ONLINE passes
- ✓ 30% discount on tickets for guests
- ✓ 5 newsletters (database of 15k contacts)
- ✓ 5 social media posts
- ✓ 5 blog articles
- ✓ Dedicated interview in the Media Room
- ✓ Logo placement in all physical and digital event materials
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1 slot available

TOP SPONSOR

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- ✓ 20-minute Keynote Speech
- ✓ 3 PREMIUM pass (lunches & VIP dinner)
- ✓ 6 VISITOR passes
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7 slot available

PLATINUM SPONSOR

6.000€

*until 31.03.24 then 8.000€

- ✗ Co-Branded Event with Product Exclusive
- ✗ 5 Single Rooms in a 4-star Hotel
- ✗ Customized 8sqm booth
- ✓ Participation in a 40-minute Panel
- ✓ 2 PREMIUM pass (lunches & VIP dinner)
- ✓ 4 VISITOR passes
- ✓ 4 ONLINE passes
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GOLD SPONSOR

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- ✓ 5 Single Rooms in a 4-star Hotel
- ✓ Customized 20sqm booth
- ✓ 20-minute Keynote Speech
- ✓ 10 PREMIUM pass (lunches & VIP dinner)
- ✓ 20 VISITOR passes
- ✓ 20 ONLINE passes
- ✓ 30% discount on tickets for guests
- ✓ 5 newsletters (database of 15k contacts)
- ✓ 5 social media posts
- ✓ 5 blog articles
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DIAMOND SPONSOR

17.000€

*until 31.03.24 then 20.000€

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CHOOSE THE PERFECT PACKAGE FOR YOUR NEEDS

MAIN SPONSOR	DIAMOND SPONSOR	TOP SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	STARTUP SPONSOR
<p>30.000€ *until 31.03.24 then 35.000€</p> <ul style="list-style-type: none"> ✓ Co-Branded Event with Product Exclusive ✓ 5 Single Rooms in a 4-star Hotel ✓ Customized 20sqm booth ✓ 20-minute Keynote Speech ✓ 10 PREMIUM pass (lunches & VIP dinner) ✓ 20 VISITOR passes ✓ 20 ONLINE passes ✓ 30% discount on tickets for guests ✓ 5 newsletters (database of 15k contacts) ✓ 5 social media posts ✓ 5 blog articles ✓ Dedicated interview in the Media Room ✓ Logo placement in all physical and digital event materials ✓ Inclusion of promotional material and gadgets in the event's welcome bags <p>1 slot available</p>	<p>17.000€ *until 31.03.24 then 20.000€</p> <ul style="list-style-type: none"> ✗ Co-Branded Event with Product Exclusive ✗ 5 Single Rooms in a 4-star Hotel ✓ Customized 12sqm booth ✓ 20-minute Keynote Speech ✓ 5 PREMIUM pass (lunches & VIP dinner) ✓ 10 VISITOR passes ✓ 10 ONLINE passes ✓ 30% discount on tickets for guests ✓ 3 newsletters (database of 15k contacts) ✓ 5 social media posts ✓ 5 blog articles ✓ Dedicated interview in the Media Room ✓ Logo placement in all physical and digital event materials ✓ Inclusion of promotional material and gadgets in the event's welcome bags <p>3 slot available</p>	<p>9.000€ *until 31.03.24 then 11.000€</p> <ul style="list-style-type: none"> ✗ Co-Branded Event with Product Exclusive ✗ 5 Single Rooms in a 4-star Hotel ✓ Customized 8sqm booth ✓ 20-minute Keynote Speech ✓ 3 PREMIUM pass (lunches & VIP dinner) ✓ 6 VISITOR passes ✓ 6 ONLINE passes ✓ 20% discount on tickets for guests ✓ 2 newsletters (database of 15k contacts) ✓ 3 social media posts ✓ 3 blog articles ✓ Dedicated interview in the Media Room ✓ Logo placement in all physical and digital event materials ✓ Inclusion of promotional material and gadgets in the event's welcome bags <p>7 slot available</p>	<p>6.000€ *until 31.03.24 then 8.000€</p> <ul style="list-style-type: none"> ✗ Co-Branded Event with Product Exclusive ✗ 5 Single Rooms in a 4-star Hotel ✗ Customized 8sqm booth ✓ Participation in a 40-minute Panel ✓ 2 PREMIUM pass (lunches & VIP dinner) ✓ 4 VISITOR passes ✓ 4 ONLINE passes ✓ 20% discount on tickets for guests ✓ 1 newsletters (database of 15k contacts) ✓ 2 social media posts ✓ 2 blog articles ✓ Dedicated interview in the Media Room ✓ Logo placement in all physical and digital event materials ✓ Inclusion of promotional material and gadgets in the event's welcome bags <p>7 slot available</p>	<p>3.000€ *until 31.03.24 then 4.500€</p> <ul style="list-style-type: none"> ✗ Co-Branded Event with Product Exclusive ✗ 5 Single Rooms in a 4-star Hotel ✗ Customized 8sqm booth ✗ Participation in a 40-minute Panel ✓ 1 PREMIUM pass (lunches & VIP dinner) ✓ 2 VISITOR passes ✓ 2 ONLINE passes ✓ 15% discount on tickets for guests ✗ 1 newsletters (database of 15k contacts) ✓ 2 social media posts ✓ 2 blog articles ✗ Dedicated interview in the Media Room ✓ Logo placement in all physical and digital event materials ✗ Inclusion of promotional material and gadgets in the event's welcome bags <p>7 slot available</p>	<p>1.500€ *until 31.03.24 then 2.500€</p> <ul style="list-style-type: none"> ✗ Co-Branded Event with Product Exclusive ✗ 5 Single Rooms in a 4-star Hotel ✗ Customized 8sqm booth ✗ Participation in a 40-minute Panel ✗ 1 PREMIUM pass (lunches & VIP dinner) ✓ 2 VISITOR passes ✓ 2 ONLINE passes ✓ 15% discount on tickets for guests ✗ 1 newsletters (database of 15k contacts) ✓ 1 social media post ✓ 1 blog article ✗ Dedicated interview in the Media Room ✓ Logo placement in all physical and digital event materials ✗ Inclusion of promotional material and gadgets in the event's welcome bags <p>until sold out</p>

The packages are customizable, with the possibility to add additional extra services: podcast, talks, VIP Dinner, and more.

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1 slot available	3 slot available	7 slot available	7 slot available	7 slot available

STARTUP SPONSOR

1.500€

*until 31.03.24 then 2.500€

- ✗ Co-Branded Event with Product Exclusive
- ✗ 5 Single Rooms in a 4-star Hotel
- ✗ Customized 8sqm booth
- ✗ Participation in a 40-minute Panel
- ✗ 1 PREMIUM pass (lunches & VIP dinner)
- ✓ **2 VISITOR passes**
- ✓ **2 ONLINE passes**
- ✓ **15% discount on tickets for guests**
- ✗ 1 newsletters (database of 15k contacts)
- ✓ **1 social media post**
- ✓ **1 blog article**
- ✗ Dedicated interview in the Media Room
- ✓ **Logo placement in all physical and digital event materials**
- ✗ Inclusion of promotional material and gadgets in the event's welcome bags

until sold out

The packages are customizable, with the possibility to add additional extra services: podcast, talks, VIP Dinner, and more.

MANY OPTIONAL FEATURES TO ADD TO YOUR PACKAGE

Available with pricing upon request

- Women Changemakers **Podcast** Interview
- **Virtual booth** on the online platform during the Summit
- On-stage **speech** during the Gala Dinner
- Sponsorship of the **pre-Gala Dinner** cocktail
- Sponsorship of the **Business Dinner**

Would you like to explore additional collaboration options?

DISCOVER THE ANNUAL ACTIVITIES





**BEYOND
THE EVENT**

WOMENX IMPACT IS NOT JUST AN EVENT, BUT A COMMUNITY

of over 20.000 women and men who engage every day to promote female leadership and empowerment.

A true ecosystem, rich in activities and ever-new projects dedicated to its members and companies looking to establish new partnerships.



01 CORPORATE *Events*

Do you want to carry out an awareness and promotion activity related to gender equality, leadership, or D&I within your company?

WomenX Impact will land in your company after building a tailor-made project together with you.



In recent years, WomenX Impact has expanded its activities within companies with panels, workshops, testimonials, and tailor-made events.

BROWSE OUR CASE STUDIES

Pricing upon request

02 WOMENX

Talks

The #WomenXTalks are created with the aim of fostering moments of reflection and exchange among industry leaders. A project developed in collaboration with our Community, which now boasts over 20.000 professionals and over 250 Ambassadors & Community Leaders nationally and internationally.

The #WomenXTalks are 100% digital, free, and engaging events where influential guests come together on a monthly and/or bi-weekly basis to discuss and exchange ideas on various cutting-edge topics.

[**LEARN MORE ON THE WEBSITE**](#)

- Digital Transformation
- Exponential Technologies
- Financial Education
- Sustainability, HR & Career
- Female Entrepreneurship
- Soft Skills

...and much more

WHY CHOOSE THE #WOMENXTALKS?

- To **promote your company's products and initiatives** by fully leveraging the potential of digital platforms. All events are complemented by Digital Marketing activities.
- To **position yourself as a thought leader in the industry** alongside high-level companies and professionals in an original, refined, and non-self-referential manner on highly relevant topics.
- To **engage with a highly active community composed of over 20.000** professionals (CEOs, Senior Managers, Entrepreneurs, and Freelancers).

2.500€ *1 event*

4.600€ *2 events*

6.300€ *3 events*

8.000€ *4 events*

Customized pricing for longer-term engagements

03 PODCAST

Women Changemakers

The Women Changemakers podcast is one of the projects born within the Community that has grown rapidly. With a new episode released every Monday morning, it tells stories of successful women and men, serving as a **showcase for companies that want to give voice to their projects by sharing values and experiences.**

500€ each episode

LISTEN TO THE PODCAST

podcast WOMEN CHANGEMAKERS 

Eleonora Rocca
Founder di Women X Impact 

**Donne e STEM.
Rompere gli stereotipi
per fare innovazione.**

 **Eliana De Marchi**
Head of Magnetic Fusion
Technology Dept. di Eni

Powered by


podcast WOMEN CHANGEMAKERS 

Eleonora Rocca
Founder di Women X Impact 

**Team multiculturali,
la diversità
che fa la differenza**

 **Mohamed MATI**
Head of International HR Management

Powered by


podcast WOMEN CHANGEMAKERS 

Eleonora Rocca
Founder di Women X Impact 

**AI: come il machine
learning può perpetrare
i bias di genere**

 **Chiara Galimberti**
Data Scientist Expert di Eni

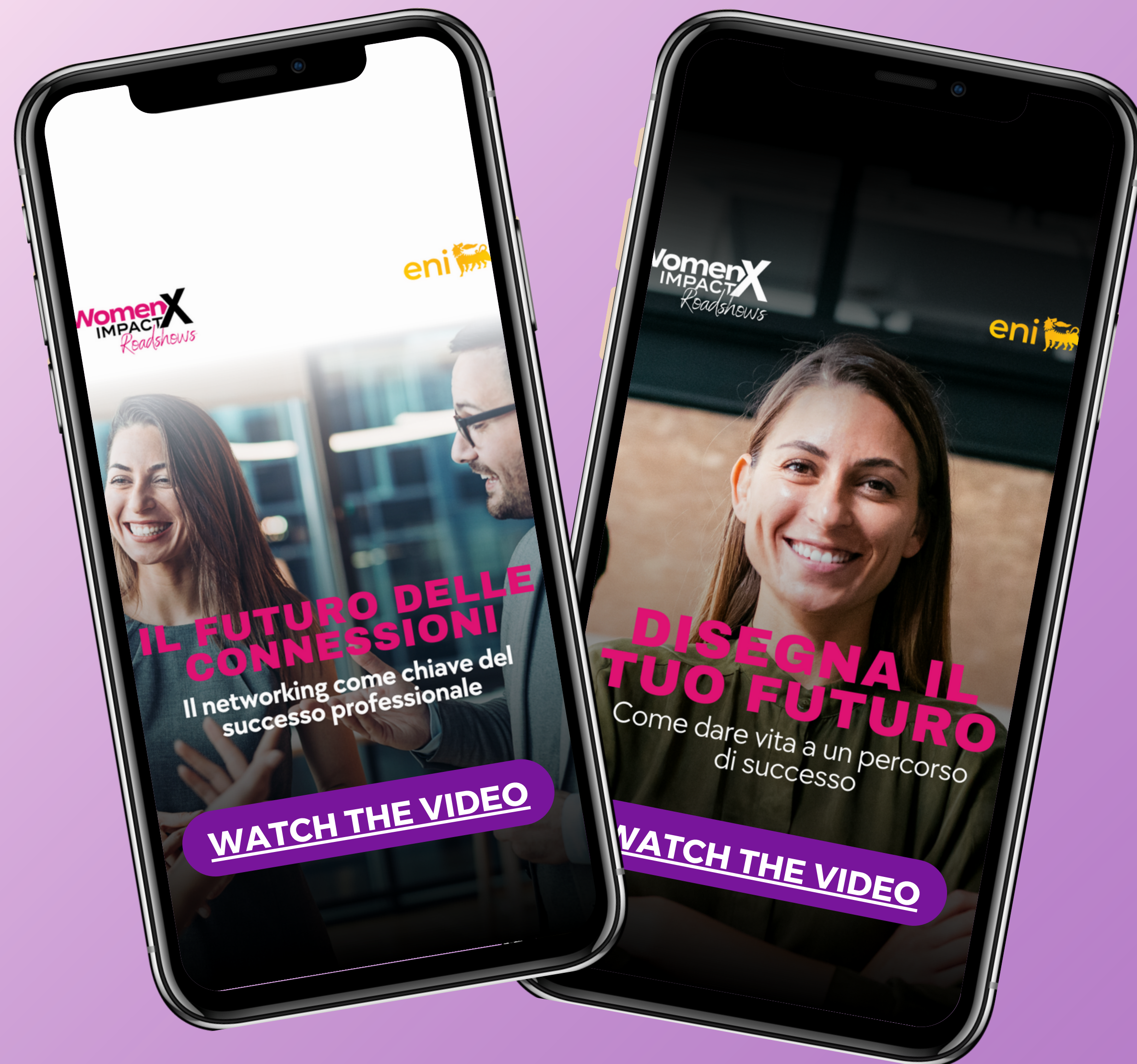
Powered by


04 WOMENX Roadshows

A single large Summit is not enough to engage all the companies and individuals interested in the themes we advocate. That's why we decided to expand our events through WomenX Impact Roadshows, **bringing our values inside your company.**

A unique opportunity to create a tailored mini-event for your audience, with the support of our team and the participation of professionals from our network.

Pricing upon request



05 MEMBERSHIP

Subscription

The **WomenX Impact subscription** grants you access to a space, both physical and digital, created to connect women with similar interests and ambitions, guiding them on a journey of personal and professional growth. A valuable female-centric ecosystem that encompasses a multitude of initiatives.

Several packages, with an annual subscription on automatic renewal, designed to meet the specific needs of each individual with activities tailored for their personal growth journey.

[LEARN MORE ON THE WEBSITE](#)

MEMBERSHIP STARTER PACK

99€

subscription - Valid for 1 year

- ✓ **Access to the exclusive Community platform**
- ✓ **Monthly newsletters, educational content, and updates**
- ✓ **+190 hours of training through recordings of WomenX Impact Summits 2021, 2022, and 2023**
- ✓ **30 hours of Masterclasses with experts**
- ✓ **Exclusive invitations to meet-ups and special events**
- ✓ **Participation in working groups and practical workshops**
- ✓ **Dedicated discounts for the WomenX Impact Summit 2024**
- ✓ **Networking opportunities to connect with influential leaders and speakers**
- ✗ ~~Customized mentoring programs of 6/9/12 months with qualified mentors~~

Annual renewal

06 WOMENX

Mentoring

MentoringXImpact is the opportunity to embark on a journey of growth, a significant transition in one's life, work, or mindset through the exchange of knowledge and experiences.

A support path for:

- Facing a significant change in the world of work
- Making a career breakthrough
- Increasing job opportunities
- Receiving personalized advice
- Bringing a project to life

...and much more.

Mentoring is included in the **PROFESSIONAL Membership Pack.**

MEMBERSHIP PROFESSIONAL PACK

149€

subscription - Valid for 1 year

- ✓ Access to the exclusive Community platform
- ✓ Monthly newsletters, educational content, and updates
- ✓ +190 hours of training through recordings of WomenX Impact Summits 2021, 2022, and 2023
- ✓ 30 hours of Masterclasses with experts
- ✓ Exclusive invitations to meet-ups and special events
- ✓ Participation in working groups and practical workshops
- ✓ Dedicated discounts for the WomenX Impact Summit 2024
- ✓ Networking opportunities to connect with influential leaders and speakers
- ✓ Customized mentoring programs of 6/9/12 months with qualified mentors

Annual renewal

07 STARTUP *Competition*

The WomenX Impact Startup Competition is designed to allow startups founded by women or with at least one woman on the board to:

- Experience a unique journey of growth and discussion in front of an energetic and passionate audience
- Expand and strengthen their network by connecting with a prestigious jury.

Are you a woman who has founded your startup independently?

Are you part of an all-female team of an already established entity with a product/service currently in the market or to be launched in the next 6 months?

Does your company's board include at least one woman?

**PARTICIPATE IN THE WOMENX
IMPACT STARTUP
COMPETITION: WE ARE
WAITING FOR YOU!**

SUBMIT YOUR STARTUP

DON'T BE AFRAID.
BE FOCUSED.
BE DETERMINED.
BE HOPEFUL.
BE EMPOWERED.

Michelle Obama



THANK YOU

Eleonora Rocca

Founder & Managing Director

+44 7454 222594

eleonora.rocca@horizone.group

www.womenximpact.com

